

## Themes covered

The GI concept: history, link to the "terroir" and justification for special protection.

Legal and institutional framework, intellectual property rights, GIs, trade-marks and indications of source.

Implementation policy regarding GIs (GI register, Interprofessional organizations, sales promotion, support for GI supply chains).

Inventory of place-based products and GI registering.

GI collective organizations and supply chain management.

Protection of GIs in the international context (international agreements and institutions, WIPO and WTO).

Presentations and discussions of participants' country situations.

Controls and certification.

Impacts on rural development of GIs.

Cooperation projects.

Case studies and field visits, so as to permit a solid grounding of the concepts developed in practical realities.



## Speakers

Stakeholders of PDO supply-chains.

Certification bodies.

International Organizations.

INAO, France: Institut national de l'origine et de la qualité.

Research and extension organizations – including AGRIDEA and Innovation Joint Research Unit (UMR Innovation: Cirad, Inra, SupAgro).

## Results

After this training program, participants will have:

- Gained a thorough understanding of legal and on-field implementation of Geographical Indications in Europe.
- First-hand access to quality-based rural development experiences.
- Discussed the usefulness of such mechanisms in relation to their own national context.

## Participation Fee

For all participants: € 4000.

Accommodation and food: Those costs are included in the participation fee mentioned above from the Sunday evening the 25<sup>th</sup> of April to the morning of Saturday 8<sup>th</sup>.

Funding: Candidates are encouraged to find their own funding. Please contact us if you need any help in applying for grants.

## Information:

[intergi.training@cirad.fr](mailto:intergi.training@cirad.fr)

## Application:

<http://www.srva.ch/scripts/ig.php>

# InterGI 2010

## 4th international training

### Geographical Indications :

a way forward  
for local development

Following the successful trainings held in 2007, 2008 and 2009 in Switzerland and in France, UMR Innovation and AGRIDEA are cooperating again to propose the 4<sup>th</sup> edition of this international training module.

*Labeling food and artisan products with Geographical Indications (GIs) contributes to regional development, by facilitating the participation of local entrepreneurs in the regional, national or international markets, with their specific skills and know-how.*

Monday 26<sup>th</sup> of April– Friday 7<sup>th</sup> of May 2010  
Near Montpellier, - France

UMR **Innovation**  
SUP'AGRO - INRA - CIRAD  
Montpellier

**agridea**  
DEVELOPING  
AGRICULTURE AND  
RURAL AREAS

## Participants

Local development agents and experts.

Officials from GI registration administrations (ministries or intellectual property offices).

Stakeholders from GI producer organizations, supply chains or inter-professional bodies.



## Methods

This course will be based on interactive methods. Participants will be asked to present their experience, and work in groups on different case studies.

Presentation in class by experts, followed by meetings with important national administrators of GI registrations, will give a good knowledge of the legal framework.

Group field case studies based on the study of documents, interviewing the actors of the supply chains, producers, processors, directors of inter-professional bodies of GI products, will contribute to the in-depth study of real case situations.

Restitutions, debriefings and class room discussions will complete the interactive learning methodology.

## Notice

The course will be held in English.

## Objectives

Participants will learn about:

- The contributions of GI recognition to the development of GI supply chains.
- The conditions needed to ensure effective contributions to rural development.
- International rules and institutions governing the protection of GIs, and the current state of international negotiations.
- National legislations and institutions (Swiss and EU) concerning PDOs and PGIs, trademarks and indications of source.
- Regional and national policies for the support and promotion of rural development through GIs.
- International programs for the establishment and implementation of GI.
- The different forms of collective organization of GI producers and how they are managed.
- The methods for setting up of specifications for GI products.
- The importance of controls and certification to assure the authenticity of products to the consumers and methods to assure their efficiency.
- The specific marketing of GI products
- Methods to create an inventory of products potentially eligible for recognition as GIs.



## Before the course

Participants will be asked to collect information concerning the situation of GIs in their country (current legislation, registered GIs, other potential GIs) and prepare a short presentation.

## Selection procedure

To assure the quality of the training, we will only be able to accept a limited number of candidates.

Candidates will be selected according to their personal dossiers. At the individual level, preference will be given to candidates with good English skills and who are seriously involved in a GI project or in the relevant administration of their country. At the group level, importance will be given to diversity regarding the participant's country, age, gender and type of activity in relationship with GIs.

*In the previous InterGI trainings, participants received support of: AFD (French development Agency), IDB (Inter-American Development Bank), IPI (Federal Institute of Intellectual property, Switzerland), MAP (French ministry of Agriculture), SECO (State Secretariat for Economic Affairs, Switzerland), WIPO (World Intellectual Property Organization), and other donor agencies.*